



**MURDOCH UNIVERSITY**

WEBSITE [HTTPS://WWW.MURDOCH.EDU.AU/](https://www.murdoch.edu.au/) CONTACT [HTTPS://WWW.MUACTIVECALENDAR.COM/](https://www.muactivecalendar.com/)



**Name of the project**

Active Campus Calendar



**Domain**

Healthy Campus management



**Criteria**

#26 The university shall use digital technologies to recommend healthy activities adapted to individuals in the campus community and to advise them according to their needs and resources.



**Keywords**

University Clubs & Societies, Well-Being, Promote student connection, Active living, Student-led



**Target & Stakeholders**

University Students & Staff



**Time & Frame**

All year



**Team & Staff**

Murdoch Active Staff



**Description**

The Murdoch Active Campus Calendar project endeavours to track all the student-led events at Murdoch University on one calendar. We've recently added a second calendar for Murdoch staff that tracks opportunities for staff to get active.



**Main Goals**

Provides a comprehensive visual guide to a weekly social activity calendar for students and staff to find social, hobby, or learning events to enhance their university experience.



**Motivation & Vision**

To show the broad variety of campus events and activities available for students and staff to engage with and keep physically and mentally active as they pursue their academic careers.



**Evaluation**

Continued engagement with the calendar by students and a desire to see it replicated for staff have shown the calendar is a resource that has immediate returns on student activity by demonstrating how busy campus life is throughout the year.



**Lessons Learned**

To combat the common complaint we heard from first year students, we've learned it's important to provide a visual representation of campus life so students can plan their social calendars, and discover opportunities outside of their coursework.



**Recommendations**

Develop a CMS system that allows student clubs and societies to manage their social calendars. Demonstrate value by ensuring to provide an accurate and up-to-date calendar of events. Assist clubs by promoting key events to the university community.



Mascot designed by a Murdoch University student.



A snapshot of student-led events mid semester.



Example of the promoted weekly event roundup.